

(Please write your Exam Roll No.)

Exam Roll No. 06721401722

# END TERM EXAMINATION

FOURTH SEMESTER [BBA] JUNE 2024

Paper Code: BBA-206

BBA (B&I)-206

Subject: Corporate Governance, Ethics and  
Social Responsibility of Business

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 What do you understand by Ethical decision making? Explain the concept in detail by citing suitable examples from the corporate sector. (15)
- Q2 What values a modern age manager can take from Vedanta? Why do you think that Vedanta is as relevant in the current times as it was earlier? (15)
- Q3. "Knowledge worker VS wisdom worker is a debatable topic". Comment. For the position of MD in an organisation, who would be a better choice, a knowledge worker or a wisdom worker? Support your answer with suitable examples. (15)
- Q4 Discuss the success stories of Business Gurus by taking suitable examples from the corporate world. (15)
- Q5 Discuss salient features of Consumer Protection Act of 1986 (15)
- Q6 What are the different sources of stress at work place? What are the various strategies to manage this stress? (15)
- Q7 How would you differentiate between Nishkam Karma and Sakam Karma. (15)
- Q8 Critically examine CSR (Corporate Social Responsibility) activities of businesses these days. (15)

\*\*\*\*\*

P